WELCOME TO THE WORLD OF OPI
Since OPI’s inception in 1981 their passion and innovation for great looking nails has never stopped. OPI has revolutionised the nail care industry, combining leading edge technology with an unerring sense of style. Thanks to OPI, beautifully manicured nails are now perceived as an essential affordable fashion accessory and the final touch to complete any look.

OPI is more than colour. Much more! Our concentrated professional, easy to use formulas give you treatments that go the extra mile for beautifully conditioned nails. When it comes to nails, hands and feet treats, no one does it better than OPI!

2015 is set to see yet another exciting fun-filled year for OPI. Stunning colour collections, celebrity and global brand collaborations and new product launches, including our vivid Spring / Summer collection.

EXPERIENCE THE INCREDIBLE RESULTS THAT OPI CAN OFFER YOU.
SUPER RICH, HIGHLY PIGMENTED PROFESSIONAL FORMULAS
OPI NAIL LACQUER

OPI Nail Lacquers, in their patented signature glass bottle, have always been known for their unmatched richness of colour, long-lasting wear and high gloss shine - and their incredibly clever, cute and funny names!

With over 200 shades to choose from, OPI Nail Lacquer is one of the most affordable luxury fashion accessories available today.

Love your nails with OPI! Contains no DBP, Toluene or Formaldehyde.

Top Tip: Always apply 2 coats of OPI Nail Lacquer to nails to see the shade’s true depth of colour. OPI’s pro-wide brush gives you control with your application for a professional finish, every time.
People watching in the piazza. Sipping champagne in a gondola. Enjoying gelato in an outdoor café. These images and more can only be inspired by one of the most romantic cities in the world – Venice, Italy. Not only celebrated for its over-the-top romance, Venice is also the mecca for pleasure-seekers looking to immerse themselves in the opulent splendor of the Baroque period architecture and lavish artwork that surrounds them.

Inspired by this extraordinary city, OPI presents a modern interpretation of Baroque style in the 15 new shades of the Venice Collection. Romantic reds, decadent blues, striking corals, dreamy pastels, elegant nudes, dramatic darks, and luxurious metallics proclaim that “less is more” is out and sumptuous indulgence is in.

OPI invites you to renew your passion with color and bring the romance and opulence of Venice into your heart and onto your fingertips with the Venice Collection by OPI.

**LACQUERS SHOWN FROM LEFT TO RIGHT:**

Opera-tunity, It’s a Piazza Cake, Worth a Pretty Penne, Tiramisu for Two, Amore at the Grand Canal, Gimme a Lido Kiss, Be There in a Prosecco, I Cannoli Wear OPI, Gelato on My Mind, Purple Palazzo Pants, O Suzi Mio, My Gondola or Yours?, Venice the Party?* Baroque…But Still Shopping!* St. Mark's the Spot*

*Models are wearing Amore at the Grand Canal and A Great Opera-tunity on nails.
For this festive season, OPI looked to the stars for guidance and inspiration.

THE RESULT: 18 out-of-this-world shades for nails that break the beauty barrier at the speed of starlight! The shades of Starlight - OPI’s collection for the holidays and beyond - include rich, jewelled tones, unearthly metals, and spectacular glitters, while Swarovski powers up the glamour quotient with crystal and metallic embellishments.

The marriage of technology and beauty expands our power for self-expression with new textures, colours, and finishes that ignite our imaginations and transport us to new, unexplored worlds within us, opening new windows that allow us to release our inner beauty.

OPI reminds you to savor the beauty of life in every precious moment as you watch the stars for a glorious future, and invites you to express your vision in the celestially beautiful colours of Starlight by OPI.
Center of the You-niverse
Super Star Status
I Drive a SuperNova

Guys & Galaxies
Cosmo with a Twist
Give Me Space

Love is in My Cards
Ro-Man-ce on the Moon
I'm in the Moon for Love

Love is in My Cards
Ro-Man-ce on the Moon
Guys & Galaxies
I'm in the Moon for Love
Cosmo with a Twist
Give Me Space
Center of the You-niverse
Super Star Status
I Drive a SuperNova
Discover the luxuriously rich unmatched glamour of OPI’s Designer Series Nail Lacquer. Infused with diamond dust for exceptional shine, performance and wear, Designer lacquers are the must-have couture range for the woman who love to sparkle.

**stonewashed**

**two new designer series shades**

Saturated with bold colour, but with a soft, vintage finish.
INFINITE SHINE
Gel Effects Lacquer System

3 EASY STEPS:
PRIME.LACQUER.GLOSS.

Shine lasts until you take it off
• Wears up to 10 days • Soak-free removal
• 30 Iconically OPI Shades

HI-DEF GEL SHINE WITHOUT THE LIGHT


FAST & EASY APPLICATION

1

PRIME
Apply one coat of the advanced Primer for real staying power and stain-free removal.

LACQUER
Apply two thin coats of pigment-rich, vivid Infinite Shine colour. Wait 2 minutes after 2nd lacquer coat before proceeding to step 3.

GLOSS
Finish with one coat of Gloss for a durable finish that cures to a mirror shine in natural light.

Removes easily with OPI Expert Touch Lacquer Remover!

FOR BEST RESULTS


Experience OPI award winning shades in long lasting GelColor by OPI.

This professional treatment will allow you to have your favourite OPI shade on your hands and feet for up to 2 weeks.
Iconic OPI shades, shine intense, lasts for weeks, zero drying time

A SERVICE ONLY YOUR SALON CAN DELIVER
Say hello to stronger, longer nails with Nail Envy.
## NAILS TO ENVY

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NAILS TO ENVY

Original Nail Envy
The Original. The legend.

The ultimate natural nail strengthener for nails that need a serious treatment to get the results you demand! Original Nail Envy is the maximum strength formula with Hydrolysed Wheat protein and Calcium to help nails grow harder, longer and stronger.

Matte Nail Envy
Has the same maximum strength formula as Original Nail Envy. Get invisible protection with this maximum protein-strengthening matte formula. Perfect for men or women who prefer a totally natural look.
(Dries matte so not recommended to go over lacquer)
Soft and Thin
Proven Nail Envy technology in a formula designed specifically for soft and thin nails by fortifying nails with extra calcium and sea minerals.

Dry and Brittle
Its moisturising formula helps maintain flexibility and protects the nail with antioxidant vitamins E & C. So, say goodbye to snaps, splits and breaks!

Sensitive and Peeling
The Formaldehyde-Free formula protects against peeling with antioxidant vitamin E and Kukui Nut Oil, soothing sensitive nails with Aloe vera.

Maintenance Envy
To maintain and strengthen, Maintenance Nail Envy contains just the right balance of protective and strengthening ingredients to keep nails looking and feeling great! Use Maintenance formula once your nails have reached the condition that you are aiming for.

**Application is simple:** Apply two coats to your bare nail and then apply one coat every other day to maintain your treatment. You can also use Nail Envy over lacquer so there are no excuses for not getting nails to envy!
STRENGTH + COLOR

With Nail Envy Colours, your nails can be harder, longer, and stronger - beautifully!
NAIL ENVY

Original Nail Envy is renowned for strengthening natural nails with hydrolyzed wheat protein and calcium. Now Nail Envy is available in three favourite, classic OPI shades plus one new exclusive shade to add a tint of colour to nails while strengthening them.

Hawaiian Orchid  Samoan Sand  Bubble Bath  Pink to Envy
QUICK DRYING SOLUTIONS

DRY...IN THE BLINK OF AN EYE!
OPI delivers smudge-proof fast-finishing with salon-proven formulas to complete your look and dry lacquer fast! Each OPI solution is designed for a fast finish whilst offering long lasting high shine protection. Choose your favourite way to dry lacquer.

**RapiDry Spray**

Give your nails a smooth, hard, smudge proof finish in just minutes with RapiDry Spray. Apply by spraying each nail with RapiDry 45 seconds after applying your final coat of nail lacquer or top coat. RapiDry also contains Avoplex Oil which treats your cuticles to a mist of Avocado oil each time you spray. Why not give nails a quick mist between your lacquer applications to refresh shine!

**Drip Dry Drying Drops**

Dry your nails to the touch in one minute, completely dry in five with just 1 to 2 drops per nail. Drip Dry contains jojoba, and vitamin E to ensure cuticles are cared for at all times.

**RapiDry Top Coat**

RapiDry Top Coat uses OPI’s proven extended wear technology to dry wet lacquer fast for a tough, long-lasting, non-yellowing, high-gloss shine in minutes. A top coat and fast drying formula in one! It dries to touch dry in 5 minutes.
EVERYDAY ESSENTIALS

OPI has a complete range of tools and accessories to meet your every need and will enable you to easily achieve a professional finish at home. There are also compact sizes available for your handbag so you can achieve great nails on the go!

**Crystal File by OPI**
This everlasting nail file is perfect for the entire family. Crystal file has a unique fine grit which enables you to file your nails in both directions without causing splitting or damage to your nails. Make sure you keep your file in its handy container as it’s perfect for keeping your file clean and protected.
The ultimate natural nail file.

**Brilliance Block**
Quickly and effortlessly brings a high shine to natural nails or enhancements. Use the coloured side once a week to smooth ridges, then “smooth” shine with the white side.

Also available in a Brilliance Buffing File.
Colour Correct and Clean Up Pen
An essential accessory for anyone who paints their nails! This refillable pen comes complete with a spare nib. No more hoof sticks wrapped in cotton wool! This is the easiest way to clean up after lacquer application at home.

Acetone Free Polish Remover
The gentlest way to remove lacquer. Moisturising Aloe Vera formula quickly and safely removes all traces of nail lacquer on natural or artificial nails.

Expert Touch Lacquer Remover
More effective than traditional polish remover, removes the darkest shades of nail lacquer fast, with a non-drying pleasant fruity-citrus aroma. Recommended for removing glitter lacquer.
**ChipSkip**
Make chipping a thing of the past! Just one coat of OPI’s patented ChipSkip formula applied to bare natural nails prior to base coat helps prevent chipping. The professional’s secret!

**Natural Nail Base Coat**
Enriched formula prevents staining of the natural nails and promotes a longer lasting manicure.

**Ridge Filler**
Contains natural silk to gently smooth out uneven natural nails giving you a perfect surface to apply OPI Nail Lacquer.

**Start to Finish**
This enhanced formula prevents staining of the natural nail, build layers of protection to your nails and leaves your nails with a high gloss protective shine.

**Top Coat**
Prevents smudges while drying to a smooth high-gloss protective shine.
TREATMENTS THAT GO THAT EXTRA MILE...
SOOTHING SOLUTIONS
Your hands are on show all of the time and they work incredibly hard all day long. Show them you care with OPI’s salon-proven formulas to soothe, moisturise and transform.

Your cuticles frame your nails so it’s essential to treat them right for perfectly manicured and healthy nails. If your cuticles are dehydrated then your nails may become dry and brittle.

For pristine cuticles, OPI has the Avoplex solution just right for you.
AVOPLEX EXFOLIATING TREATMENT
Cuticle treatment starts here.

Eliminate dry, flaky cuticles with a gentle unique blend of alpha hydroxyacids while replenishing essential moisture and lipids with OPI’s Advanced Avocado Lipid Complex, natural extracts and vitamins.

Simply massage into your cuticles several times a week to reveal smoother, softer cuticles.

REVITALISE AND SOOTHE DRY SKIN
AVOPLEX NAIL AND CUTICLE REPLENISHING OIL
Get nails and cuticles in great shape!

Rich in therapeutic, skin-loving avocado oil in combination with super antioxidant tocotrienol – 1000 times more powerful than regular vitamin E – plus feather-light grape seed, sunflower, sesame, kukui nut oils and lecithin to restore essential moisture and lipids and nourish dry cuticles. Ideal for rough heels and elbows too!

For best results use at least 3 times a day. You can use Avoplex over nail lacquer and treatments.... Just remember not to apply before your lacquer!
AVOPLEX TO GO

This gel formula means easy, non-drip usage on the go!

All of the benefits of Avoplex Nail and Cuticle Oil but in a convenient tube which is perfect for your pocket, your handbag, your suitcase... Cuticles need never be dry and flaky again!
AVOPLEX HIGH INTENSITY
Transform dry and severely overworked hands with Avoplex High Intensity Hand and Nail Cream. This rich, soothing blend of shea, cocoa, Avocado and almond butters and deep penetrating protein peptides revitalises skin at cellular level for optimum results.

SPA FRESH AVOPLEX MOISTURE REPLENISHING LOTION
Formulated with OPI’s Advanced Lipid complex to revitalise, soothe and condition dry skin. Avoplex’s delicate fragrance of sweet pea & freesia calms and relaxes everyday tired skin.

Helps address the needs of severely overworked hands and nails with OPI’s Advanced Avocado lipid complex, penetrating proteins, and protective butters.

REVITALISE AND SOOTHE DRY SKIN
TAKE THE OPI SPA EXPERIENCE HOME

Follow these simple steps for the perfect OPI manicure treat at home

• File your nails using the OPI Crystal Nail File.
• Apply your chosen OPI Avoplex hand lotion and gently massage into each hand.
• Apply a bead of Avoplex Exfoliating Cuticle Treatment to each nail at the cuticle and gently massage in all around the nail.
• Allow the cuticle exfoliator to absorb into the skin for 5-10 minutes and then wash the hands with warm water and the Swiss Blue Liquid Soap and pat dry.
• Apply 2 coats of your chosen Nail Envy to the natural nail, leaving about 30 seconds in between in each coat to allow the Envy to dry thoroughly.
• Apply 2 coats of your chosen OPI Nail lacquer. Keep brush strokes smooth and even and make sure that you apply your nail lacquer in a comfortable sitting position where you feel balanced and stable.
• Wait at least 1 minute after applying your last coat of Nail lacquer and then apply a coat of your chosen OPI Top coat.
• 45 seconds after finishing the top coat application drop two drops of OPI’s DripDry to each nail.
• To finish off add a slick of Avoplex Nail & Cuticle Replenishing Oil to the cuticles to encourage a healthy nail growth and to give that perfectly finished look.
MANICURE BY OPI
For Visibly Younger Looking Hands
Manicure Finishing Butter
This luxurious butter by OPI envelopes skin in a protective layer of silky emollients to combat dryness. Butter’s soothing essences such as eucalyptus and orange blossom soothe the senses and your skin, plus added formulation protects against the sun’s harmful rays.

When used in conjunction with Manicure by OPI’s Rejuvenating Serum, Butter’s revitalising blend of essences help to prevent age spots from returning.

Manicure Rejuvenating Serum
This clinically proven, powerful formula infuses skin with natural lightening ingredients to diminish age spots and nourish skin with a blend of grape seed oil, vitamin A & C.

YOUNGER LOOKING HANDS ARE POSSIBLE
AVOJUICE

24-hour hydration is possible when you quench your skin with the smooth, rich moisturisers plus avocado and aloe extracts found in Avojuice Skin Quenchers. Lock it in with a protective hydration barrier to help keep your skin moisturised all day.

The fragrances you love containing the essences of botanicals welcome two new additions to the Avojuice family – Vanilla Lavender and Sweet Lemon Sage.

The beautiful and eye-catching new packaging creates a chic new look for salons and spas.

With new 24-hour hydration, new fragrances, and a beautiful new look, OPI takes Avojuice to a whole new level of aah!

Two New Fragrances!

NEW! Vanilla Lavender
A dreamy blend of creamy vanilla and summer-evening lavender.

NEW! Sweet Lemon Sage
An aromatic fusion of tropical lemongrass and Mediterranean sage.
Drench your skin in 24 hours of moisture!

O·P·I
avojuice
hand & body lotion
Add a twist of **Invigorating luxury**
to your **Manicure Pedicure**

Add a touch of **Calming luxury**
to your **Manicure Pedicure**
MANICURE

PEDICURE

Formulated with an exclusive complex of botanical extracts and vitamins.

Manicure/Pedicure Mask
Hydrating skin mask with shea butter extracts. Ultra-hydrates with shea butter extract and helps soften with botanical extracts.

Manicure/Pedicure Massage
A moisturising skin massage lotion with antioxidant vitamins and emollients. A blend of botanical extracts provide the ideal slip for a non-greasy spa massage while being the perfect lightweight moisturiser.

Manicure/Pedicure Scrub
AHA Skin scrub with natural sugar crystals, botanicals & chamomile extracts, formulated with natural sugar crystals to reduce calluses and smooth away dry rough skin, plus botanical extracts to help soothe. Triple action fruit derived AHA’s leave skin silky and smooth.
FEET BY OPI

ACTIVE FEET NEED ACTIVE CARE
Callus Therapy
Tames even the toughest skin and helps soothe irritating cracks and other associated foot problems. Callus Therapy softens feet with fruit extracts and shea butter.

Double Coverage
Drenches dry skin with moisturisers, antioxidants and smoothing silicons, while adding a layer of protection against irritating foot problems.

Foot File
Smoothes feet fast with two professional-grade grits: medium side reduces calluses (blue); fine side buffs skin to a smooth finish (grey). OPI Foot File has an easy grip, ergonomic handle.
OPI FOR HIM

OPI has a fabulous range for men of all ages to keep your hands and nails well-groomed and attractive. Men’s nails grow faster than women’s and what better way than to look after them than with OPI.
**Matte Nail Envy**

Get invisible protection with this maximum protein-strengthening matte formula. Perfect for men or women who prefer a totally natural matte look.

**Buffing Blocks**

Buffer for a glossy, natural-looking shine without polish on natural nails.

**Avoplex Cuticle Oil to Go**

A fabulous convenient, go-anywhere tube. Gently wipe the soft-touch brush over your cuticles to help nourish and encourage longer, stronger nails and still with all the benefits of OPI’s Advanced Avocado Lipid Complex.

**TOP TIP**

A gentleman’s nails should be kept short and groomed. To keep nails in great condition use Matte Nail Envy for invisible protection.
THE GIFT OF GREAT NAILS

Treat the ones you love with OPI.
We provide a wonderful array of best sellers, award-winning shades and indulgent treatments. Create your own OPI Collection for the perfect gift for family and friends of all ages.

True Performers
The perfect set to create perfect nails

For nails that need that extra loving care and attention we recommend these true performers!

Featuring Original Nail Envy to help strengthen weak nails, Avoplex Replenishing Nail and Cuticle Oil which is great for rehydrating nails and cuticles and OPI Crystal File the ultimate file which will prevent your nails from chipping and peeling.
From Start to Finish with OPI
An OPI gift set that will have you nails manicured in no time.

Start and Finish your manicure with these chosen products, they will make the perfect gift for any OPI fan.

Start to Finish acts as a top and base coat to lock in and provide high shine to the stunning OPI lacquer of your choice, then to complete the look and lock in the colour with OPI Drip Dry Drops.

Styled and groomed
The ultimate male grooming gift for hands and feet

For the man in your life that needs some OPI pampering why not treat him to these three selected products to ensure his hands and feet are as pampered as yours.
"I have trouble removing dark shades of lacquer without staining my nails and skin."

Try OPI Expert Touch Lacquer Remover. It’s designed especially to remove dark shades fast, while leaving cuticles soft and supple.

Soak an OPI Lint Free Wipe with the lacquer remover and hold it onto the nail for 30 seconds, allowing the wipe to soak up the lacquer. With firm pressure pull the wipe away from the cuticle, thus preventing the lacquer from staining the surrounding skin.

"I don’t have time to wait for my nails to dry."

OPI has 3 excellent products that are the perfect finishing solution; RapiDry Spray, RapiDry Top Coat and DripDry drying drops.

OPI’s DripDry dries the nail to the touch in just one minute, with just one or two drops, it also produces a protective barrier over the lacquer helping it to last longer with more shine. You can also use RapiDry Top Coat for a hard glossy finish in 5 minutes, in conjunction with the drops or on its own, and RapiDry Spray ensures your nails dry with added lustre and conditioned cuticles as the spray also contains Avoplex Replenishing Nail and Cuticle Oil.

"My nail lacquer chips easily."

At certain times in our lives our nails can become unbalanced. ChipSkip is OPI’s patented formula that keeps nails looking beautiful for longer. Just one coat applied to the bare natural nail prior to base coat and lacquer helps prevent chipping by balancing the nails natural PH levels.
“My cuticles are rough, dry and untidy.”
For rough, dry, untidy cuticles OPI’s Avoplex range will soon have your cuticles in top form. Firstly, OPI’s Avoplex Exfoliating Cuticle Treatment will eliminate dry, rough cuticles and put back essential moisture and lipids. Use this with OPI’s Avoplex Replenishing Nail and Cuticle Oil to restore moisture and lipids with antioxidant, vitamin E plus skin-loving avocado, sunflower, sesame and kukui nut oil.
If you’re busy and on the go, try Avoplex Cuticle Oil to Go. Its thick gel formula means easy, non-drip usage on the go with all the same benefits as Avoplex Replenishing Nail and Cuticle Oil.

“My hands are really rough and dry.”
Give Avoplex High-Intensity Hand and Nail Cream a go.
It transforms hands in need of serious care with its luxuriously hydrating blend of shea, cocoa, avocado, and almond butters plus deep-penetrating protein peptides. It hydrates, nourishes and protects overworked hands, while helping to increase skin elasticity and nail flexibility. It has a leak-proof lid that makes it the ideal hand cream to pop in your handbag.

“My feet are really dry and cracked, how can I soften them?”
To combat dry and cracked feet try Feet by OPI Double Coverage. Its moisturising shea butter and smoothing silicones add a layer of micronised cotton powder to protect against foot irritation. For tough and painful calluses we recommend OPI’s Feet by OPI Callus File buffs away dry, rough and callused skin. It’s dual-sided file smoothes feet fast; the blue side reduces calluses and the grey side buffs skin to a smooth finish. Finish by applying Feet by OPI Callus Therapy.